



ABWA Mission Statement

To bring together women of diverse occupation and to provide opportunities for them to help themselves and other grow personally and professionally through leadership, education, networking support and national recognition.



Leading Women Express Network
abwa.org · abwalwen.org



Dear Potential New Member,

For over sixty years the American Business Women's Association (ABWA) has played an integral role in connecting businesswomen nationwide through leadership, diversity, education, and National recognition. We are constantly evolving to meet the needs of today's changing business environment. At the heart of this organization are exceptionally diverse women with a desire to succeed and a shared personal commitment to help other women achieve the same. So whether you are looking for personal or professional growth, continuing education or the opportunity to network on a local and national level – ABWA is right for you!

Leading Women Express Network (LWEN) is geared toward the busy professional who wants advanced networking and business skills training opportunities. Join ABWA and you'll receive all the benefits of Association membership, plus exclusive Express Network member services such as an online database, Women's Instructional Network (WIN), message forum, networking events, professional development resources and monthly online newsletters to keep you in touch and ahead of the game. Also, if you're a business owner or have an entrepreneurial spirit, you'll be eligible to participate in ABWA's Company Connection. Other benefits to your membership include: Leading Women Express Network's (LWEN) newsletter, *LWEN Express*; website; bi-monthly "Women in Business" magazine; LWEN's membership database; opportunity to be featured as a Business of the Month; social and professional networking opportunities; advertising opportunities in the LWEN newsletter and on the website; and Regional and National Leadership Conferences.

We know you're busy! Our streamlined meetings are conducted conveniently during lunch. Focusing on professional development, our meetings often are facilitated by industry leaders and contain a strong networking element to help you grow your own network of contacts.

For more information about Membership, please contact Lina Lawson, VP of Marketing and Membership. She will be happy to assist you. You may also visit our local and national websites: www.abwalwen.org and www.abwa.org.

Debbie Holladay

2011-2012 President

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