



**LWEN 2007  
Diamond  
Award  
Winner**



**LWEN**  
**2007 BEST PRACTICES**  
**AWARD**



## ***LWEN Honored with Newsletter Award in District Competition***



The monthly newsletter publication of the Leading Women Express Network, LWEN Link, won district honors at the ABWA District V Spring Conference in Muncie, Indiana, in April. District II Vice President, Lina Lawson, was on hand to accept the award on behalf of the LWEN. Pictured here is Lina Lawson with ABWA National President, Shirley Myrick. Of the five newsletters selected for this honor one was from District II, another from District I, and three from District V! Lina says, "I can not tell you how EXCITED I was to accept this award on behalf of Sheri Meyer, Vice President for Communications, and the Leading Women Express Network. This is a HUGE honor and I know I speak for all of us when telling Sheri Meyer how PROUD we all are of her and her efforts to produce an award winning newsletter."

All district award winning newsletters are eligible for national competition and LWEN will be able to submit two newsletters from the current network year in competition at the National Women's Leadership Conference in Anaheim, California, September 28-30, 2006. The district newsletter winners will receive information in the mail on what will need to be done in order to enter in the national competition.

Sheri Meyer, also pictured here, sends her thanks to all the LWEN women who have contributed and assisted with the newsletter by submitting articles, editing and proofing. This is a great accomplishment!



## ***AWARD WINNING NETWORK 2005 THE DIAMOND AWARD***

The Diamond Award is the highest honor that can be awarded to an Express Network. It recognizes achievement in the areas of networking programming and management, member recruiting and retention, participation in ABWA national programs and community visibility. Diamond Award criteria are designed to reflect the best practices when contribute to the success of Express Network. Award period is August 1, 2004, through July 31, 2005. As president during the 2004-2005 network year, it was Tina Gandy's responsibility to gather all the materials and pictures from the Executive Board, as well as the membership, to complete the application and answer all questions that would qualify LWEN for the Diamond Award. Award criteria included the following: Be a network in good standing; have been chartered at least one full year as of July 3,2005; have three primary members attend and report to the network on the ABWA National Convention and/or Spring Conferences; nominate a Network Woman of the Year and Top Ten Candidate; present a business plan and operating budget; develop a promotional brochure; evidence of development of corporate and/or community partnerships - Go Red Luncheon; documentation of four business skills programs, delivered to members; and documentation of printed or electronic newsletters published. The following paragraphs cite actual materials submitted for the Diamond Award.