

LWEN Express

Bryan-College Station, TX

LWEN'S VISION STATEMENT: *To create a professional community of diverse backgrounds that offers a positive and energetic atmosphere that nurtures opportunities for leadership, education and networking support and recognition.*



Professional Development Presentation
 October 12, 2011
 Christopher's World Grille
 11:30 a.m.
 (RSVP Required, See Below)



Leading Women Express Network of the American Business Women's Association Presents



Rebecca Boenigk
 CEO and Chairman, Nuetral Posture, Inc.

TOPIC

It's All a Balancing Act!

How do you take on more than you can handle, learn from your mistakes while making an impact within you organization? It's all a balancing act and Rebecca Boenigk, CEO and Chairman of Nuetral Posture, Inc. Board will share insight on her experiences as a community leader and as a business woman. She will share **how to make an impact within your organization; how to learn from your mistakes as well as others; how to bite off more than you think you can handle and then do it!**

In 1989, when ergonomics was a relatively new applied science, and virtually unheard of in the corporate world, Rebecca Congleton Boenigk and her mother, Jaye Congleton, set up shop in Rebecca's garage and began building chairs based on the concepts developed by her inventor/engineering father, Dr. Jerome J. Congleton. Through a long and arduous process, Rebecca began educating customers on the health and safety advantages of ergonomic seating. Initially, Rebecca was Nuetral Posture's sales force, operations manager and marketing director all rolled into one. As the years passed and customers became more aware of their ergonomic needs, Nuetral Posture became a driving force in the industry as the only woman owned chair manufacturer in the United States. Nuetral Posture's commitment to manufacture truly ergonomic seating has created phenomenal growth, not only for the company, but for Rebecca as well. As Chairman of the Board and Chief Executive Officer, her role may have changed but her focus remains the same.

FEATURED BUSINESS OF THE MONTH

Greta L. Messarra, CRPC® • Financial Advisor with Wells Fargo Advisors, LLC



ABWA's Mission:

To bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

Please RSVP to Desarie Hobbs at desarie@myjpmortgage.com by 10:00 a.m. on Monday, Oct. 10, 2011.

Vice President of Programs: Jennifer Burnett • j.burnett@ccc creationsusa.com

Leading Women Express Network • abwalwen.org and ABWA.org

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President's Letter

By Debbie Holladay

Dear LWEN Members,

To say that the past few weeks have been extremely busy for most of us would be an understatement. LWEN members have been logging into W.I.N. -Women Instructional Network entering contests, taking surveys and courses to update their knowledge and skills; some have even earned their APEX awards in several different topics. Please take a few moments to check out some of the new features available in W.I.N. today.

This year American Business Women's Day, September 22 was celebrated during the National Leadership Conference, locally members celebrated with a come and go luncheon. Special thanks to Past President, Pam Green for helping to coordinate our local event and to all our members that participated in the Operation Proclamation Project.

For those members that were unable to attend conference this year let me tell you we had a fun packed three days. Just to give you some idea of what our week looked like here is Conference at a glance: Newcomer's Welcome, Seminar Tracks- A:ABWA-KU MBA Essentials, B, C:Women as 21st Century Leaders, Keynote Speakers, Exhibit Hall Shopping, Hand of Friendship Luncheon-Honoring our Inner Circle and 25 year members, Meet the Candidates, Voting for National Officers, Best Practices Ceremony, APEX Awards, ABWA-KU Essentials Graduation, Newsletter Competition, Women of the Year-Top Ten Luncheon, Flaunt Your Purse-onality Auction, and a Cowgirl Princess Gala. These few days provided you with a wealth of experiences – education and emotional- and the chance to make new friends and to renew existing friendships. Mark your calendar now for October 11-13, 2012 as you will want to be part of the biggest networking event, the 2012 National Women's Leadership Conference in Memphis, Tennessee.

Congratulations go out to Tina Gandy, 2011-2012 ABWA National President, Geanna Kincanon, 2012 Top Ten Business Women of ABWA and ABWA-KU MBA Essentials graduate, Donna Palmisano, one of last month's winners in the ABWA Good Guy contest, all our APEX award winners and to the Houston Area Council for winning the National Newsletter Award for Councils.

This month we have several events scheduled starting off with our monthly membership meeting on Wednesday, October 12 where our speaker Rebecca Boenigk's topic will be "It's All A Balancing Act!", Tuesday, October 25 LWEN Fall Social and Membership Drive, and Thursday, October 27 Houston Area Council Quarterly meeting. If you need a ride to any of the events please let us know, for the Houston Council meeting there are normally several members traveling from the Bryan/College Station area so you can catch a ride and build a new relationship. Don't forget to invite a guest to each of these events and share your ABWA experience with another.

Remember, if you have any questions about ABWA or LWEN please contact me or another board member as we are here to help you.

I look forward to seeing each and every one of you at ALL our events planned this month.

In ABWA friendship,

Debbie Holladay
President

LWEN Express is published monthly by Leading Women Express Network of the American Business Women's Association.

For more information or to submit an article, please contact the LWEN Newsletter Editor:

Miriam Rieck, Newsletter Editor. 979.589.1843 miriam@bigyelladawg.com

LWEN NEWS

OCTOBER BIRTHDAYS:

Jenn Schiavo-October 4
Kathy Norwood-October 9
Victoria Greene-October 16
Viola Hollis-October 16
Nicole Podraza-October 25



OCTOBER ANNIVERSARIES:

Denise Pineda-2002
Linda Crenshaw-2007
Pamila Johnson-2008
Debi Mckamie-2008
Rachel Dunham-Tate-2009
Natalie Kidd-2009
Deborah Cowman-2010
Stephanie Curs-2010
Viola Hollis-2010
Shasta Horn-2010
Karen Kasper-2010
Janie Rios-2010
Jenn Schiavo-2010

We would like to extend our thanks to and acknowledge the Door Prize Donors for September:

Dara Neyland-Dara May Photography
Denise Joiner-First Victoria
Megan Bailey-Tim Bailey Publishing
Miriam Rieck-BYD Ranch & Kennel
Tina Gandy/Lina Lawson-Twinz Co
Tina Gandy-ABWA National Campaign
Karen kasper-Witt's End
Becky Smith-The Growth Coach
Candace Hollis-American Classifieds
Greta Messarra-Wells Fargo Advisors
Debbie Holladay-BCS Tax Group
Terri Nelson-Take Shape for Life
Sheree Boegner-Sassy Sheree
Christina Seidel-Children's Museum
Charlene Heath-Tiki Tan

LWEN NEWS

LWEN CALENDAR OF EVENTS

October

- October 12-LWEN Membership Meeting
(11:30 am –1:00 pm at Christopher’s World Grille)
- October 25-LWEN Fall Membership Drive and Social
- October 27-Houston Area Council Quarterly Meeting

November

- November 9-LWEN Membership Meeting
(11:30 am –1:00 pm at Christopher’s World Grille)
- November 15-New Member Orientation

ABWA’s Proud Code of Conduct

1. All members will serve as goodwill ambassadors for the American Business Women’s Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA’s mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.

**Leading Women Express
Network**
**meets 2nd Wednesday of
each month.**
11:30 am.- 1:00 pm
Christopher’s World Grille
5001 Boonville Rd, Bryan, TX

To Attend Meetings, RSVP to
Desarie Hobbs
**VP Marketing &
Arrangements**
desarie@myjpmortgage.com
before 10:00am
**on the 2nd Monday of the
month**

Hey LWEN! Get Ready to WIN at www.ABWA.org/WIN

October Featured Business



Wells Fargo Advisors
(Intersection of Briarcrest & Villa Maria)

1100 Briarcrest Dr.
Bryan TX 77802

979.846.7703 Office
979.219.9002 Cell

Greta L. Messarra, CRPC®

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Member ABWA LWEN since 2007

Greta.Messarra@WellsFargoAdvisors.com



Wells Fargo Advisors, LLC., Member SIPC

***To sign up for Featured
Business of the month
please contact Brandi Ring-
Cooper***

bcooper@caldwellcos.com

**Are *You* Taking
advantage of the
Networking Table
Present Every
Month at our
Membership
Meeting?**



Tweaking Your Customer Service

Written and Submitted by Charlene Heath

There is no doubt that sales keep a retail business open. But is your business doing the right things to make those sales possible?

According to the United States Department of Labor, jobs in customer service are growing at a pace that is faster than average. This signals a larger trend in consumer buying: Customers do business with companies that treat them well. For many people, it only takes one bad experience to quit doing business with you.

Providing stellar customer service seems like a no-brainer, but it has everything to do with keeping clients, keeping clients happy, and keeping happy clients buying. Here are a few simple tips to keep you in good standing:

Be Approachable

Being approachable is a quality some people have naturally – they have no problem forging bonds and striking up conversation. For those who aren't so inclined, it's important to realize that approachability has little to do with what you say. People decide how they feel about you before you even say hello.

Making the right non-verbal impression can determine your success in making a sale with that customer. Even if you are friendly and eloquent when asked a question, more reserved customers may never ask if you seem busy or distracted. When a client comes in, give them your full mental and physical attention. Make eye contact, face them, smile and do away with other distractions. This lets clients know that now is a good time to make a purchase or ask questions.

Identify Customer Needs

Although you may provide the same service to all of your clients, it's not wise to assume that they are using them for the same reason. Being sensitive to the needs of your customers allows you to offer them solutions, which also builds trust when done successfully.

The only way to identify the needs of clients is to participate in active listening. It's easy to wait for a few key words before finding an appropriate product to sell, but a customer service expert can add long-term value to their offerings by making note of the who, what, when, where and why a person is buying at your store. Finding out about a customer's previous experiences with your product and other salons can also be key in finding out how to keep them coming back.

Be Consistent

Once an employee joins the team, they become part of the collective identity of your salon. Every person represents the company as a whole, so one of the best things that you can do is make sure all of your employees are compatible with the brand you are trying to build.

This goes beyond wearing a uniform: teach employees how you want them to address complaints, what the company values, and what your definition of professionalism is.

Every interaction that a client has with staff should reinforce the desired image of the company. Ensure that this message is integrated within the training you provide for employees. Core values and a shared lingo are the subtle elements that can create a sense of community in your salon.

Customer Service continued.....

Don't Repeat the Same Mistake

When customers become irate, our first instinct is to get defensive. But what we need to do is stop protecting ourselves and reach out to the customer – they are the people who fund your paycheck and keep the lights on. The last thing you want them to do is walk away and tell other people about their bad experience, so make sure you've done everything within reason to ensure their happiness before they leave your salon.

Aside from addressing the actual problem, it is important to ask how you can prevent this mistake from happening again. Get customer feedback, especially from those people who have an issue. They will be the ones with potentially game-changing advice. Good businesses seek the advice of their clients regularly; great businesses utilize the information to make the appropriate changes. Successfully adapting from problems means you should avoid having them repeatedly.

Incorporating these ideas into the core of your customer service efforts is a simple way to take your customer relationships to the next level without straining the resources you already have. Your clients will be happier and more loyal as a result.



Charlene Heath is the owner of Tiki Tan Salons.

Celebrating American Business Women's Day on Sept. 22 at Fritella's



**Linda Crenshaw, Greta Messarra, Kerry Klein Beck, Teresa Gregurek,
Pam Green, Sheree Boegner and Daniela Kilgore**

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The Carlson Law Firm
ATTORNEYS AND COUNSELORS AT LAW

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LEADING WOMEN EXPRESS NETWORK

NEWSLETTER AD FORM

Date: _____

LWEN Member Name: _____

Business Name: _____

Phone Number: _____ Cell Number: () _____

Email: _____

Please COMPLETE and mail this FORM with your CHECK made payable to LWEN to:

LWEN, P.O. Box 10915, College Station, Texas 77842-0915

**Please email a camera ready ad (JPG format, High resolution file in color) to
miriam@bigyelladawg.com**

Newsletters are distributed monthly via the LWEN Yahoo Group, placed on the ABWA WIN team board as a monthly post and in the library; hard copies are distributed in membership folders and ads are placed on the Website for no additional charge.

TERMS:

- Ads are all the same size and the price is for one year (from the month purchased; i.e. placed in June expires in May of the following year).
- Ads are approximately the size of a business card (approximately 1/8 of a page-see example below)
- Ad cost: \$120 per year.



Business Card Size
(Approximate Size: 3.5"W x 2"H)
1 Year: \$120

Thank you and we appreciate your support of the LWEN Newsletter



- Local & National News
- Professional Mentors
- Interactive Online Learning & Communication Tool
- Professional Development Unit Credits (PDUs)
- LWEN Message Board

Log In to WIN Today!!!

2011-2012 LWEN Executive Board Members

Positions and Contact Information

President

Debbie Holladay

Debbie_Holladay@yahoo.com

President-Elect

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Geanna03@yahoo.com

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Denise Joiner

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Pamila Johnson

PamilaJ@aol.com

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VP of Marketing/Arrangements

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VP of Education/Resources

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VP of Marketing/Membership

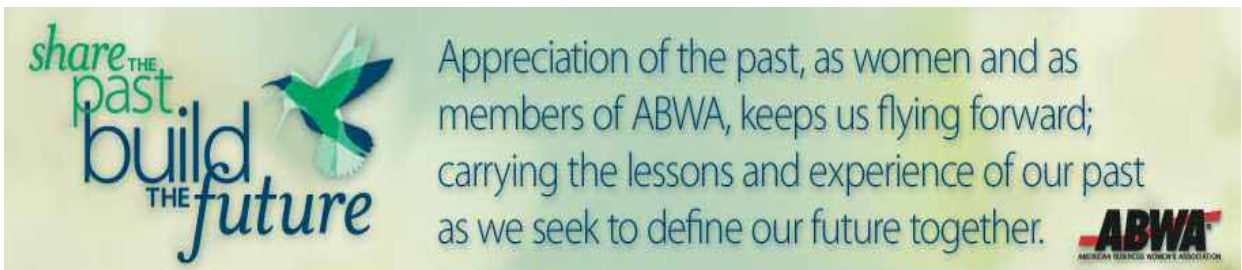
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Wanting a Job Before the Holidays?

Written by Catherine Jewell ~ The Career Passion Coach

Submitted by Geanna C. Kincanon, SPHR

Here are some tips to accelerate your job search:

Revise your resume. Consider a new version, aimed specifically at your Target Job Title. Pare down extraneous information. Make sure you prove a fit for the job you are seeking. Most job seekers need two, maybe three resume versions. If you need some how-to help, consider my book, *New Resume New Career*, at bookstores and on Amazon.com. In it, you'll read inspiring stories of people, just like you, who created a new image for the job market through a new-style resume.

Consider a new industry or target job. It could be that your job has evaporated in our ever-changing economy. That doesn't mean you can't do a similar job in a new industry. Talk to family and friends. Check job boards and see for yourself which industries are hiring now. Start talking to friends and family asking if they know anyone working in that industry. Go online at www.mynextmove.org and see what industries are growing right now.

Take better care of yourself. Use that gym membership; start walking. Eat more healthfully. Spend some time each day reading something inspirational. Guard your psyche by avoiding friends who are negative. Write positive intentions each day. Find ways to remain hopeful. All these activities will get you energized, mentally and physically, so that you are more attractive in networking and interview situations. Remember, in the job search, the product is YOU. The more energetic and enthusiastic you are, the better impression you make.

Respond quickly to each and every promising lead. Sales people know how fragile sales leads can be. The prospect who is red-hot interested one day may be signed, sealed and delivered the next. When you hear of job leads, don't hesitate. Jump on the lead, pick up the phone, and send a well-crafted email. Make something happen! Don't get overly concerned about the "right" way to respond. Just do it. You just might stand out because of your persistence and enthusiasm.

Schedule more Career Conversations™. You probably feel you've tapped into your network, maybe even tapped OUT your friends and family. Has your job focus changed in the last few months? Have you met others in networking and never bothered to follow-up? Do you know more people who might be able to help? Then, it's time to update your network. Ask now, schedule coffee or lunch before the rush of the holidays. If you'd like a plan on how to set up a conversation and what questions to ask, send me an email at cj@careerpassioncoach.com.

Does the 79-day window between Labor Day and Thanksgiving seem like a short time? It certainly can be. But with just two or three significant actions each day, you will generate new leads, win some interviews, and land that job. Then, won't you have something wonderful to be thankful for?

Photos from the National Conference Irving Texas



Congratulations to Tina Gandy– Our new ABWA National President and to Lorie Burch-the New District II Vice President

Tina Gandy,
Kris Ann
Martin, Cindy
May and Lina
Lawson



Jana McDonald, Lina Lawson, Jennifer Burnett, Denise Joiner, Cindy May, Tina Gandy, Geanna Kincanon, Pamela Johnson, Desarie Hobbs, Debbie Waskow, Rachel Dunham-Tate and Debbie Holladay

**Photos from the National Conference
Irving Texas**



Debbie
Waskow
and Debbie
Holladay



Denise Joiner



Cowgirl Princess Gala



Geanna
Kincanon with
KUMBA award



Cindy May and Geanna Kincanon

2012 Top Ten Business Women of ABWA

by Geanna C. Kincanon, SPHR

I am humbled to have been in the presence of the most remarkable women! My ABWA Top Ten sisters and I were honored at the National Leadership Conference in Irving, Texas. We were each asked to give a 3-minute speech about how ABWA has helped us in our business, career, or in our community and how ABWA can assist other businesswomen. We each have a unique story and have taken very different paths to reach where we are today. I'd like to share my story with you...

Howdy!

I'm thrilled to be a part of such a dynamic organization and very blessed to have shared my life with so many of you.

Happiness and meaning are defined from the inside not the outside and change is constant, wouldn't you agree?

As I reflect back...just a few short years ago...upon my very first ABWA meeting, I can honestly say that day was a true turning point not only in my life, but also in my career. Life as I knew it had changed forever.

Choice.

You see, with change comes choice. As many of you know, I lost my job this past year. I served as the HR Director for a global multi-billion dollar corporation. This corporation that I had devoted my life to closed its doors, leaving nearly 300 employees, including myself, unemployed. Sometimes we find our passion through the unexpected as change also takes place within us. Joining ABWA has provided me the opportunity to serve in leadership roles, within these roles the confidence to make difficult choices. While it would have been natural to panic...I choose to make an impact where it was needed most. My passion became transforming the status quo and supporting the employees in reaching their goals.

Chance.

What happened for me...well, you know what they say, "When one door closes... climb through the window"! My ABWA involvement made each succeeding step in my career ladder seem like a natural progression and when increasingly important career opportunities came my way I was prepared. Within a month of that door closing, I took a chance and joined a start-up biotherapeutic company...the largest plant-made pharmaceutical company in the world. My life has been filled with many opportunities for growth in this new position and at every important juncture; my successes can be attributed to the wonderful support and encouragement of my ABWA sisters. My MMBs...my "Make Me Better" Friends.

I truly believe in the significance of ABWA's mission. By sharing our experiences, inviting guests to our meetings, events and socials, we *Share the Past and Build the future*; we are doing our part to *bridge the gap. Leading with vision...*we will ensure that we continue to grow. Regardless of what we strive to accomplish, we can count on ABWA to help us reach our goals.

Change.

From leadership, education, networking support and national recognition, ABWA focuses on what is important, changing not only your day or your life...changing your world.

You make the difference. So, be the one to inspire and motivate. Be the one to guide and encourage. Be someone else's MMB and develop relationships that last a lifetime. Live your life with purpose and enable others to succeed because friends cherish each other's dreams.

My gratitude and thanks are to each of you. It is your individual contributions that make the collective effort so great. In everything your Chapters or Networks do, the efforts would not be a success without YOU!

After all, ABWA...It's who we are; it's what we do; it's what we continually strive to do!

So, Ladies...

Make the Choice!

Take the Chance!

Be the Change!



LWEN MEMBER BRAGS



Here is where we celebrate Personal or Professional Brags of our members. To have your brag included, email Miriam Rieck (miriam@bigyelladawg.com) before the 15th of the following month.

TIKI TAN has a New Location NOW Open at Rock Prairie Rd.! We offer 4 Locations YOU can use at no additional cost which includes Airbrushing; VersaSpa-the next generation in sunless tanning; Leg Tanner-to keep your legs looking as great as the rest of you; High Pressure tanning-maintain your golden color with just 2-3 sessions a month; Level I and II tanning beds to meet tanning your needs. Plus, we now offer Hydration Station that not only provides relaxation, but rejuvenates your skin while enhancing your UV and sunless tanning results. Stop by and see our newest store!

Congratulations to **Tina Gandy and Lina Lawson**, Twinz Co. Marketing, Bryan/College Station Chamber of Commerce 2011 Community Impact Award winner.



Congratulations to **Geanna Kincanon**, recent graduate of the ABWA-Kansas University MBA Essential Program.



Congratulations to Good Guy Contest Winner– **Donna Palmisano**

Last but not least..... a parting thought from **Matie Crockett**

“People always ask me why I remain active in ABWA since I am retired and I have several reasons. One is ABWA members embrace life, reach out and build bridges. One can’t best friends like that. Have a nice everyone!”

No Time to Job Search?

By Catherine Jewell Submitted by Geanna C. Kincanon, SPHR

As a job seeker, you might find it tough to carve out the hours for your search. To keep the bills paid, you've found other sources of income—short-term contract work, an MLM, a survival job, or even starting up a home-based business. If you have a working spouse, you're probably doing Mr. Mom or Mom-Mom duties. Or, perhaps you have fulltime work, but would really like to make a switch.

To be effective, you need to spend at least 10-15 hours each week on your search. You want to focus your efforts and concentrate on activities that are likely to yield job leads. Here are some techniques to consider, all of which can be done in the evenings and on weekends.

Resume Makeover: Consider a whole new resume, focused on a single job you are seeking. Make sure your achievement statements contain the key words that appear in the job description. Cut out information that doesn't support your goal. Tighten your resume to make it easier to read.

Job Boards: Expand into new job boards, focusing on ones that specialize in your field. By Googling “pr job boards,” you can find www.prcrossing.com, and several others. Try this for your own profession. If you have recently updated your resume, it's time to re-post and update on-line profiles.

Professional Associations: Research appropriate professional associations that meet in your city or nearby. Attend several meetings to gain new contacts, then follow-up with one-on-one sessions to learn more about a specific industry, job function, or company. Put future meetings on your calendar to make sure you are available. The investment is steep—usually \$50—but probably worth it, if you make only one or two good contacts per meeting.

Information Interviewing: Plan to meet with several friends after hours to seek job leads inside the companies you are targeting. Each time you meet with an acquaintance, thank them profusely and ask for names of people they know who might be able to help you. Keep widening your circle. The best job leads will come from friends of friends.

Network at work: While working contract positions, you might have an opportunity to network with other contract employees, vendors, or employees in other departments. Tell everyone you meet your desired job position. When working contract jobs, you become an “inside candidate” and will often get preference because your work quality is already known.

Take focused steps, and maintain balance. Besides working part-time, and seeking work, promise to keep taking care of YOU. Get some “friend” time, family time, and time for you. It's important for overall well-being not to overdo the job seeking.

With so many contact points, a perfect job lead is sure to come your way soon.



September Meeting Minutes
By
Carma Kubu, VP of Communications

Attendance:

Guests	22
Members	64
Total	86

Debbie Holladay welcomed the LWEN Members and Guests and called the meeting to order at 11:45 am. **Debbie** led the group in reciting the ABWA Mission Statement.

Lina Lawson led the Member and Guest introductions.

Debbie Holladay will resend the Standing Rules to the membership to review before the next meeting. Membership will vote on the Standing Rules at the October Membership Meeting.

Lina Lawson made a motion to approve the Annual Budget and **Rachel Dunham-Tatum** seconded the motion. The motion was carried and approved.

Jennifer Burnett introduced the September speaker, Dr. Betty Milburn, Psychologist and Former Associate Director of Counseling for Texas A&M University. Dr. Milburn's topic was *Achieving Dreams Through Empowered Living: What's Happiness Got to Do with It?*

Brandi Ring-Cooper introduced **Margaret Christon** and **Denise Joiner** who offered their presentation for our Featured Business of the Month, First Victoria Bank.

Trevor Carney and **Rachel Dunham-Tatum** helped **Brandi Ring-Cooper** distribute door prizes.

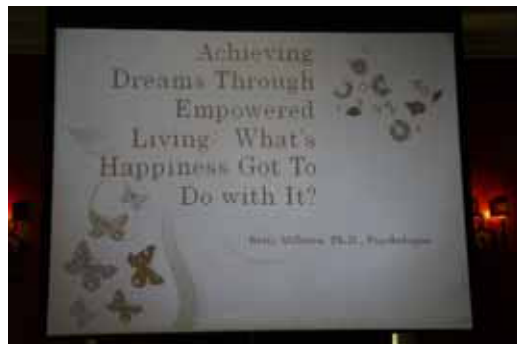
Sheree Boegner filled in for **Pamila Johnson** selling 50/50 drawing tickets and was assisted by **Viola Hollis** and **Judy Rekieta**. **Miriam Rieck** won the 50/50 drawing.

Due to a time constraint, the ABWA /LWEN Trivia questions on the back of the agenda were not able to be reviewed. **Debbie Holladay** will send out the answers.

Debbie Holladay adjourned the meeting at 1:00 and thanked the members and guests for attending.

Respectfully submitted, **Carma Kubu, VP of Administration**

**SEPTEMBER MEMBERSHIP MEETING PHOTOS
SUBMITTED BY MIRIAM RIECK and LINA LAWSON**



ABWA Conference Flyer 2012

YOU WON'T WANT TO MISS THE 2012 ABWA REGIONAL CONFERENCES THIS SPRING IN CARY, NC; OKLAHOMA CITY, OK; AND LOUISVILLE, KY!



Eastern Regional Conference
March 23-24, 2012
Dist I and IV • Cary, NC
Embassy Suites, Raleigh-Chatham Research Triangle

Western Regional Conference
March 30-31, 2012
Dist II and VI • Oklahoma City, OK
Renaissance Oklahoma City

Central Region Conference
April 27-28, 2012
Dist III and V • Louisville, KY
The Brown Hotel Louisville

Don't be cruel!

Make plans now to join us for the 2012 National Women's Leadership Conference in Memphis, Tennessee. If you are in business—as an employee, employer, business owner, service provider, consultant, or looking for your next opportunity—this conference is designed to challenge you!

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